

CITY OF PEORIA, ARIZONA
Lake Pleasant Room
Thursday December 10, 2009

A **Regular Meeting** of the ***Economic Development Advisory Board*** of the City of Peoria, Arizona, was convened by Vice Chair, Keith Dines in open and public session at 8401 W. Monroe Street, Peoria, AZ 85345 at 11:36 a.m.

Members Present: Shelley Bade, Keith Dines, Jay Cross, Curt Smith, David Bentler, and Joe Hull

Members Absent: Jack Lytle and Russ Ullinger

Municipal Officials Present: Scott Whyte – Economic Development Services Director, Debbie Pearson – Executive Assistant, Steve Bleyer – Economic Development Analyst, Susan Daluddung – Deputy City Manager, Cathy Carlat – Council Member, Brent Mattingly – Finance Director, Dennis Marks – Building Development Manager, and Maria Laughner – Acting Economic Development Manager.

Others Present: Jackie Lundblad - NGH Consulting, Judy Scalise – ESI Corp.

CONSENT AGENDA

Disposition of Absence: Discussion and possible action to excuse absent members Curt Smith and Keith Dines from the November 12, 2009 meeting.

Minutes: Approval of minutes from the November 12, 2009 meeting.

Motion was made by Jay Cross, seconded by Joe Hull to approve minutes and excuse absences. Upon vote, the motion passed unanimously.

REGULAR AGENDA

NEW BUSINESS:

3R – Jackie Lundblad, of NGH Consulting, gave updates to the healthcare study:

- Healthcare is not only hospitals:
 - Prevention and risk reduction
 - Fitness and nutrition
 - Stress management
 - Primary care
 - Urgent care
 - Acute care
- Hospital bed needed for Peoria estimated out to 2013
- Few physician groups north of Bell Rd.
- High need for physician and ambulatory services in north Peoria
- Bio science will have significant impact
- Reviewed SWOT analysis

- Next steps:
 - Define Peoria's long term vision
 - Prioritize key strategies
 - Develop high level implementation steps
 - Identify and pursue immediate term opportunities

4R – Judy Scalise, of ESI Corp., gave updates on the higher education study:

- Gave project overview: Market analysis and market feasibility
- Phase I
 - 108 institutions surveyed (71% private) in Phoenix area
 - 51% indicated incentives were important
 - Peoria identified 11 possible sites
 - 10 education targets have been identified for Peoria
 - Identified 7 curriculum gaps or niches to target
- Phase II - Hypothetical analysis comparing 50,000 sf facility to 250,000 sf facility and the impact to city
- Phase III – Marketing Strategies

REPORTS FROM STAFF:

A. Updates on the Economic Development Implementation Strategy

ADJOURNMENT:

Being no further business to come before the ***Economic Development Advisory Board***, the meeting was duly adjourned at 12:59 p.m.

Jack Lytle, Chairman

Submitted by: _____
Debbie Pearson, Executive Assistant