

# Peoria Community Services Department



## Peoria Leadership Institute

May 4, 2011

Rio Vista Recreation Center

***P**rofessional **E**thical **O**pen **R**esponsive **I**nnovative **A**ccountable*



# Department Overview

Jeff Tyne

***Interim Community Services Director***

*2006 National Parks and Recreation Gold Medal Award Finalist*

*2007 National Parks and Recreation Gold Medal Award Finalist*

*2009 National Parks and Recreation Gold Medal Award Finalist*

*2010 National Parks and Recreation Gold Medal Award Finalist*



# Community Services

## LIBRARY DIVISION

Pattie Fransen  
SML Branch Manager

***P**rofessional, **E**thical, **O**pen, **R**esponsive, **I**nnovative, **A**ccountable*

# *Peoria Public Library*



## Main Library



8463 W. Monroe Street, Peoria, AZ 85345

## Sunrise Mountain Library

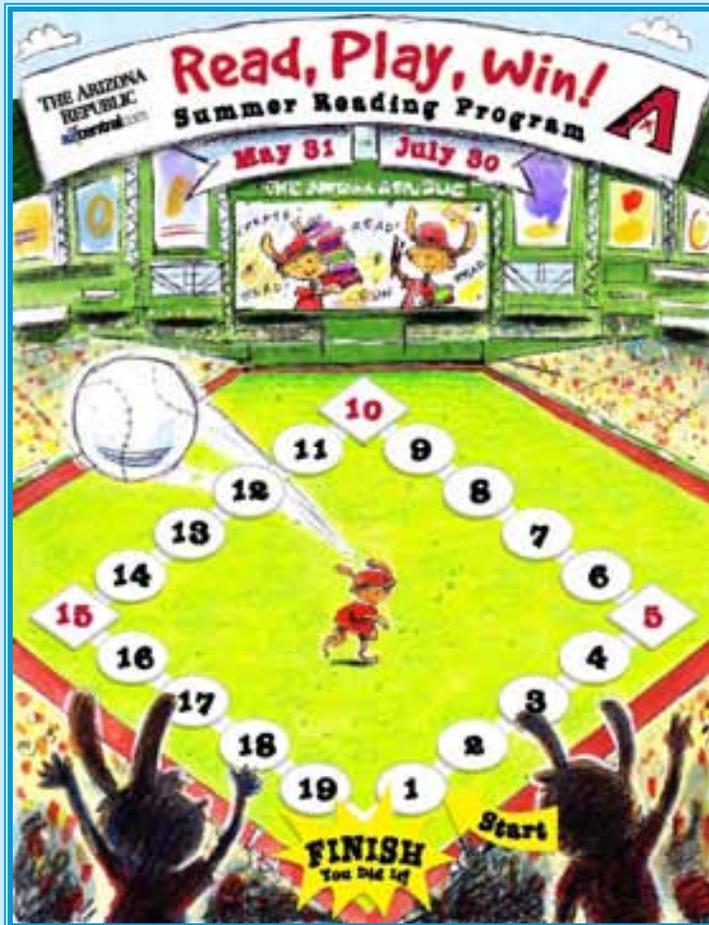


21109 N. 98<sup>th</sup> Avenue, Peoria, AZ 85382

# Youth Services



# Read, Play, Win!



# Teen Services



# Adult Services & Technology



# Public Services



# Technical Services



## DESTINATIONS

Arizona Museum  
of Natural History

Arizona Museum  
for Youth

Arizona  
Science Center

The Bead Museum

Cave Creek Museum

Children's Museum  
of Phoenix

Desert Botanical  
Garden

Heard Museum

Mesa  
Contemporary Arts

Phoenix Art Museum

Phoenix Zoo

Pueblo Grande  
Museum

Scottsdale Museum  
of Contemporary Art

# Culture Passes



Art culture is vital to the creative  
minds of our children.

# Greater Phoenix Digital Library



The screenshot shows the Greater Phoenix Digital Library website in a Windows Internet Explorer browser window. The browser's address bar displays the URL: <http://phoenix.lib.overdrive.com/00463E13-0060-43EA-993A-C889908532F4/10/284/en/Default.htm>. The website header includes the title "Greater Phoenix Digital Library" and the tagline "your digital media library for eBooks & more". Navigation links for "Sign In", "Help", and "Contact Us" are visible. Below the header, there are tabs for "Home", "My Digital Account", "My Digital Book Bag", and "Participating Libraries". A search bar is present with a "Limit By Media Type" dropdown, an "All Fields" dropdown, a "GO" button, and a link to "Advanced Search".

On the left side, there is a "My Help!" section with a "Need help? Get started here." link and a list of navigation options: "Browse eBooks", "Browse Audiobooks", "Browse eBooks", "Browse Music", "Browse Kids", "Browse Teens", and "Featured Titles".

The main content area features a "New to eMedia?" section with links to "Digital Media Guided Tour", "New to eMedia eMedia", and "Download Titles". Below this is a "Podi-compatible Audiobooks!" section with a "More" link. It displays a row of five audiobook covers with the following titles and authors:

- Date with Joan Bennett** by RadioClassics, Inc. © 2005
- Touch the Devil** by Jack Higgins
- Pump Six and Other Stories** by Paolo Bacigalupi
- Sketch: The Fodder** by RadioClassics, Inc. © 2005
- The Blessing of a Skinned Knee** by Wendy Mogel, Ph. D.

Below the audiobooks is an "MP3 Audiobooks" section with a "More" link, displaying a row of five MP3 audiobook covers.

# Databases

A screenshot of a web browser displaying the Peoria Public Library System website. The browser's address bar shows the URL: <http://library.peoriaaz.gov/polaris/Search/mac/resources.aspx?ctx=1.1033.0.0.3&Category=25>. The website header includes "THE CITY OF PEORIA ARIZONA" and "Peoria Public Library System". Navigation tabs include "Library Info", "Search", "Patron Account", and "Help". A search bar is present with options for "Keyword", "Browse", "Phrase", "Advanced", "Boolean", "Dictionary", "Thesaurus", "E-Sources", and "My Lists". The main content area is titled "E-Source Home > All Databases" and lists various databases under the heading "E-Source Targets".

- Access World News
- America's Obituaries & Death Notices
- Biography Reference Center
- Books & Authors
- Chilton's Automotive
- Ebsco en Español
- Heritage Quest
- Kids Search
- Literary Reference Center
- MAS Ultra - School Edition
- MasterFILE Premier
- Middle Search Plus
- Newsbank
- Points of View Reference Center
- Science Reference Center
- Searchasaurus
- Testing and Education Reference Center

The footer of the page includes "Copyright © 2009 Polaris Library Systems" and a "POWERED BY" logo.

# Volunteers



# “Be Water” by Tom Latka



# Peoria Public Library



Call us. Visit us. Check us out!

[library.peoriaaz.gov](http://library.peoriaaz.gov)

Main Library

623-773-7555

Sunrise Mountain Library

623-773-8650





# Community Services

## SPORTS FACILITIES DIVISION

Chris Easom  
*Sports Complex Manager*

The Sports Facilities Maintenance and Operations Division is responsible for maintaining and scheduling the Stadium and Practice Fields as well as the team clubhouses, the parking lots, the Stadium concourse and Rio Vista Community Park.

***P***rofessional, ***E***thical, ***O***pen, ***R***esponsive, ***I***nnovative, ***A***ccountable

# Did ya know?

1. How many gallons of water did Peoria Sports Complex use in the last fiscal year?
2. How many organized baseball games were played at Peoria Sports Complex in 2010?
3. How many pounds of hot dogs were sold at Spring Training this year?
4. What is the standing record for single game attendance in Cactus League Spring Training?

# Peoria Sports Complex



Contract with teams through the  
2013 Spring Training Season

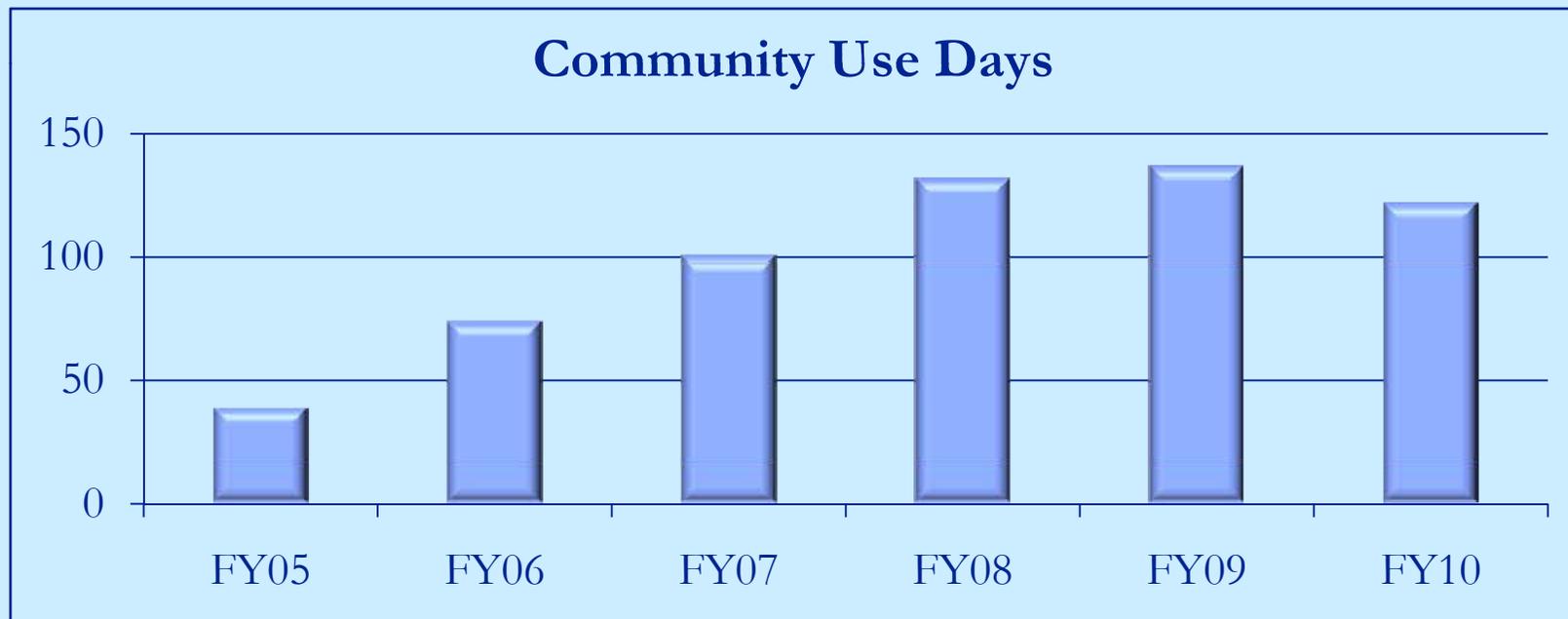


# SPORTS COMPLEX

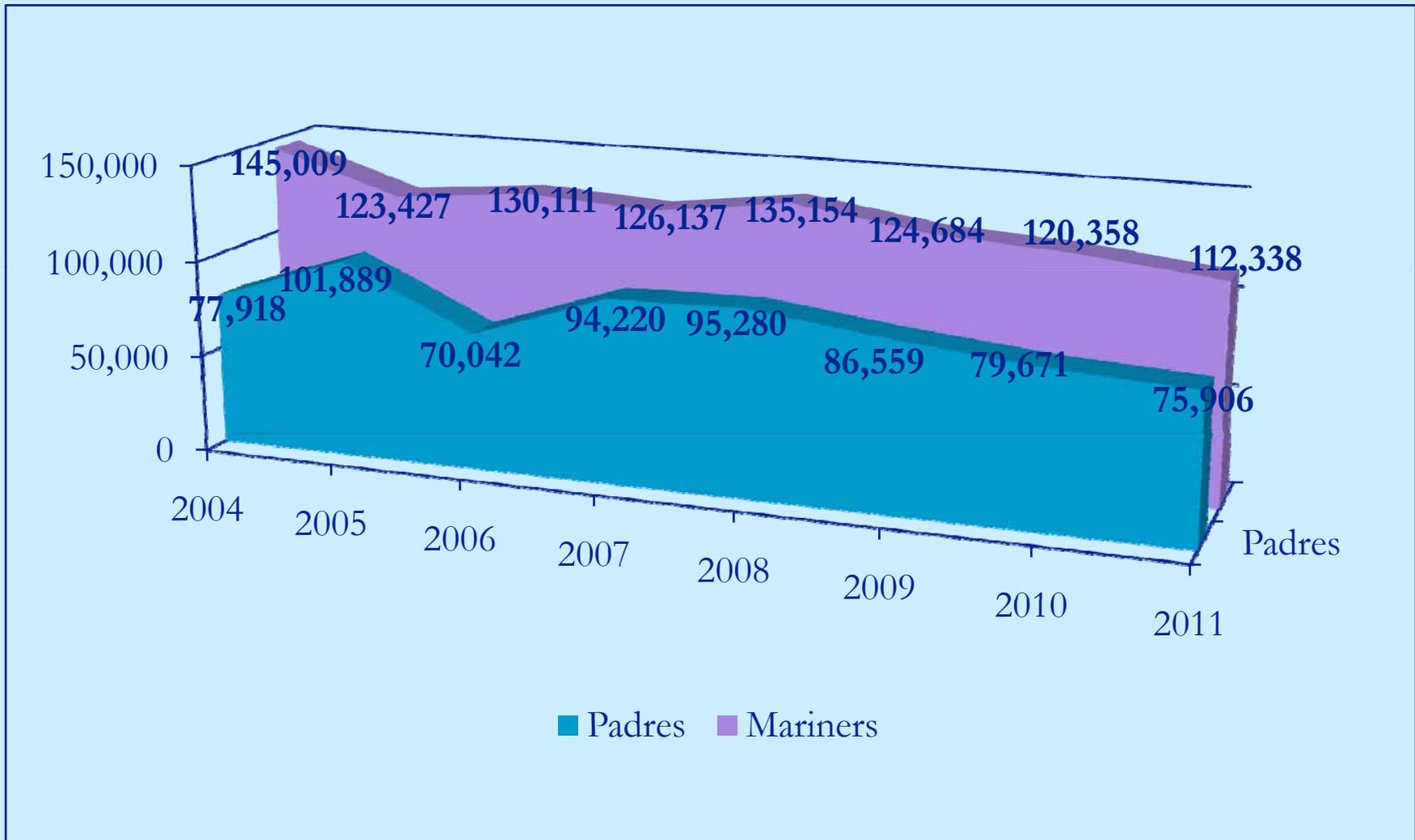
## MAINTENANCE & OPERATIONS

### FY10 Usage Summary

- 114 different events were held at the Sports Complex
- Average usage through the year was 14.53 areas per day (Stadium, Practice Fields, parking lots, etc.)

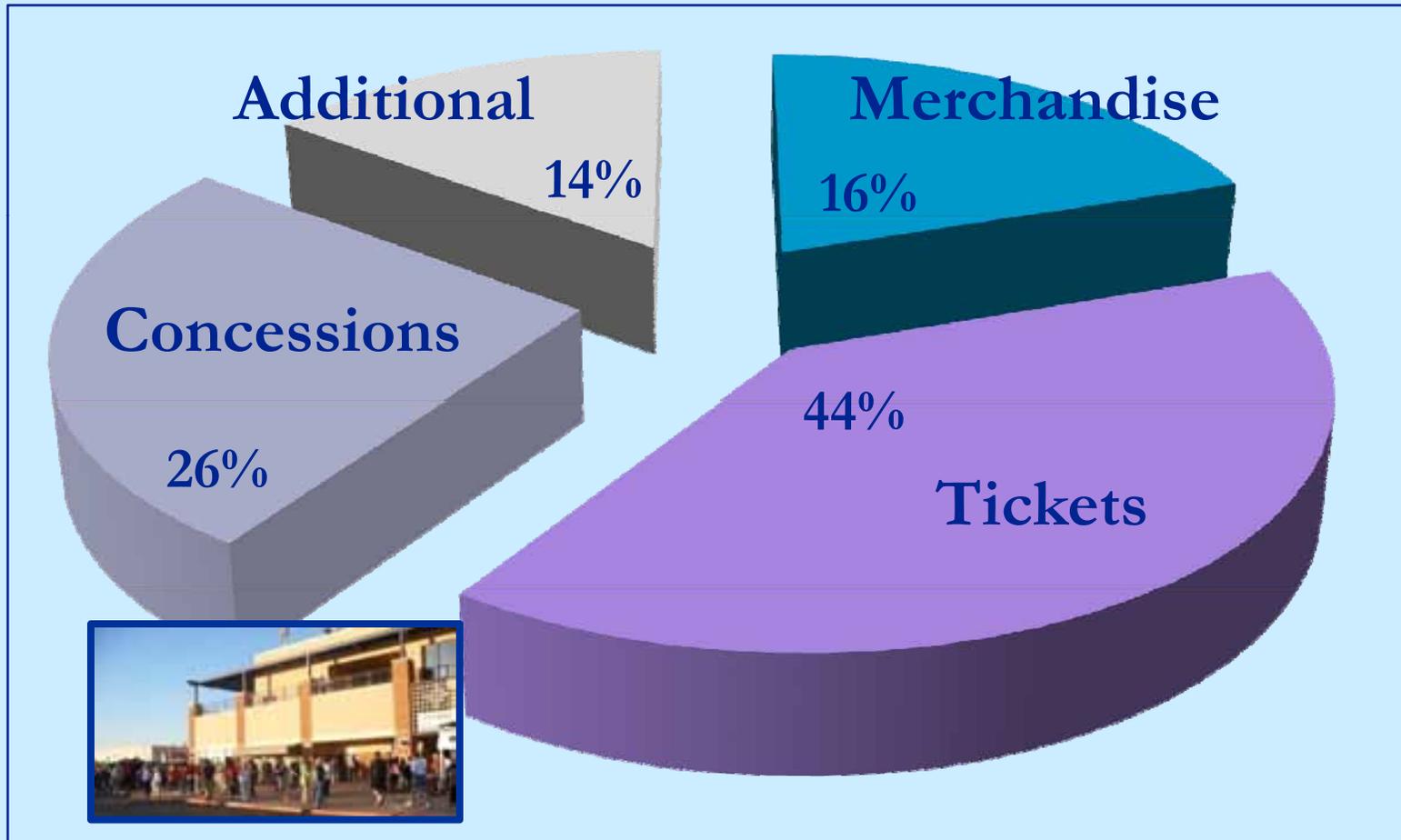


# Spring Training Attendance



# Peoria Sports Complex

## SPRING TRAINING REVENUES - 2011



\*Additional revenues include parking, scorecard, advertising, facility fees and premium seating.

# Peoria Diamond Club

Over \$190,000 was raised for charity through the Charity Game and other Spring Training efforts (parking, tickets, scorecards).

The Kona VIP Deck was once again utilized by the Diamond Club. They managed to book 15 out of 31 games (17 groups total).

Total giving to date has topped one million dollars for the PDC!



# Peoria Diamond Club

“Red Shirt” volunteers participate in Spring Training operations in such areas as:

- Ticket Takers
- Parking Attendants
- Scorecard Sales
- Ushers
- Kids Zone Attendants
- Guest Services

An average of 135 volunteers are utilized daily for a total of nearly 17,000 hours for the season.



# Peoria Sports Complex

## Economic Impact of Spring Training

Cactus League Total = \$ 310 million\*

Seattle Mariners/San Diego Padres attendees in Peoria account for 20% of overall total (\$63 million)



\*Source: FMR Associates 2007 Cactus League Survey

# Other Events at the Peoria Sports Complex

## BASEBALL

- Arizona Fall League
- Fantasy Camps
- Youth & Adult Tournaments
- Baseball Clinics
- Developmental/Rehab Baseball
- Little League



# Even More Events at the Sports Complex

## NON-BASEBALL

- City Special Events
- Concerts
- Arts Festivals
- RV Shows
- Car Shows
- Other Sports
- Multipurpose Venue



**Non-Spring Training Revenues  
Over \$650,000**

# Peoria Sports Complex

Every Day Challenges

Maintaining Facility  
Increased Competition for Events  
Scheduling  
New Facilities





# Community Services

## Rio Vista Community Park

***P**rofessional, **E**thical, **O**pen, **R**esponsive, **I**nnovative, **A**ccountable*

# RIO VISTA COMMUNITY PARK



# MULTI-PURPOSE FIELDS



# URBAN LAKE & SPLASH PARK

LAKE



- 2.6 surface acres
- SRP irrigation supply
- Urban fishing Lake
- Small group picnic ramadas

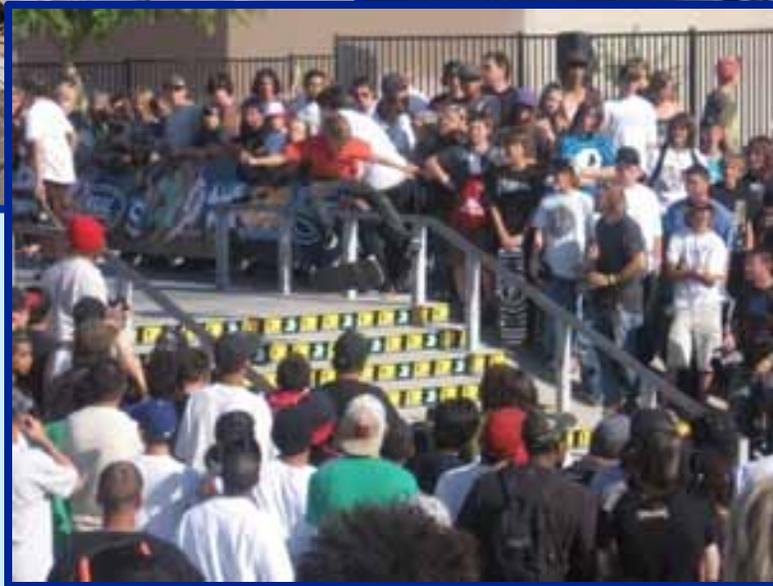


SPLASH PARK

- Water Sprays
- Safety Surfacing
- Shaded Spectator Area
- Recycled Water



# SKATEBOARD PARK



- 28,000 sq foot lighted facility
- Spectator Area

# GROUP PICNIC AREA



- 300 Person capacity
- Barbeque Pavilion
- Shaded Playgrounds
- Restrooms
- Grass Volleyball Court
- Turf Area for Inflatable Games



# Community Services

**TOUR OF  
Rio Vista Recreation Center**

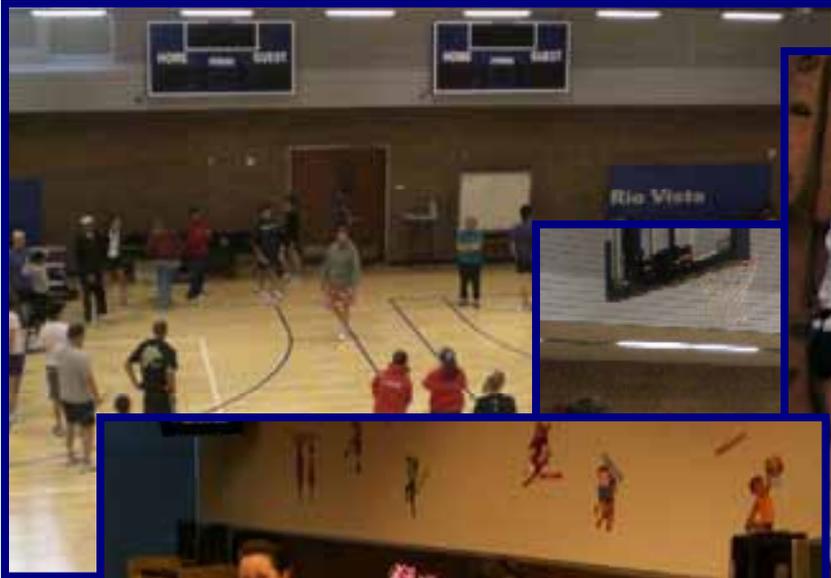


# Community Services

## RECREATION DIVISION

Brenda Rehnke  
*Recreation Manager*

# RECREATION CENTER



Grand Opening – September 8, 2007

# RECREATION CENTER

## AMENITIES

Outdoor Patio Area

Classrooms

Banquet Room with adjoining patio and warming kitchen

Child Watch Room

Vending Area

Free Public Computers and free WiFi



Gymnasium (2 basketball courts overlaid with 2 volleyball and 4 badminton courts)

Hi-tech Adventure Room

Racquetball Courts (2 courts with Wallyball)

Fitness Area (Cardio, free weights and fitness machines)

Rock Climbing Wall (25 feet high with 6 lanes)

Bouldering Wall (13 feet high)

Dance and Aerobics Room

Walking/Running Track (1 lap = 1/13 mile)



## PASSHOLDER HIGHLIGHTS

# RECREATION CENTER

## PROGRAM OFFERINGS

Passholder Exercise Classes

Health & Wellness Seminars

Fitness Programs for young adults

and teens

Silver Sneakers

Special Events

Walking Programs

Tournaments

Dances

Special Interest Classes



# CUSTOMER SERVICE

- Recreation Brochure - 65,000 mailed per quarter
- Computerized system at all Recreation facilities
-  **TeleReg** 773-7725... 24hours/7days week registration
- Internet Registration <http://recreation.peoriaaz.gov>



- Customer Satisfaction Surveys
- 100% Satisfaction Guarantee
- Youth Scholarship Program

# **YOUTH SCHOLARSHIP PROGRAM**

**Available to Peoria residents**

**Funded by individuals, corporations and businesses**

## **SCHOLARSHIPS AVAILABLE**

Department of Economic Security (DES)

Youth Scholarship Program

Rio Vista Recreation Center Scholarships

Free Swim Lessons – Polar Plunge, sponsorships

# RECREATION PARTICIPANTS

FY06 – FY10



# AQUATIC PROGRAMS



**Peoria High School** – Remodeled in 2006. Features include heated zero depth pool, play feature, 25 yard 8-lane racing pool.

**Centennial High School** – Opened in 2000. Features include heated zero depth pool, slide, mushroom play feature, 25 yard 8-lane racing pool.

**Sunrise Pool and Family Center** – Opened in 2004. Features include heated zero depth pool, slide, play features, 25 yard 8-lane racing pool, dive well and 4,700 sq. ft. Family Center.

## PROGRAMS DURING THE SPRING & SUMMER:

**Swim Lessons** – More than 7,000 available lessons

**Swim Teams** – Over 600 swimmers on four teams

**Open Swim** – Average 250/day

**Pool Rentals** – Saturday and Sunday nights

# YOUTH PROGRAMS



AM/PM Program – Located in all Peoria elementary schools

Little Learners – All day preschool program at Sunrise Family Center

Summer Camp – Located in 7 elementary schools in the summer

Summer Recreation – 8 week program for grades 1-5 in 7 schools

Tiny Tots – 8 week summer program for ages 4-5 in 2 schools



# TEEN PROGRAMS



## Youth Advisory Board

Advisory Board to City Council  
Youth Government Day

## Programs

Step Out – 8 week summer program in 3 High Schools

Lunch Box – Activities on campus during lunch time

Take It To the Parks – Battle of the Bands, Pool Events

Skateboard Events – Demos and Contests

TIPS (Teens in Peoria Serve)

# OUTDOOR ADVENTURES



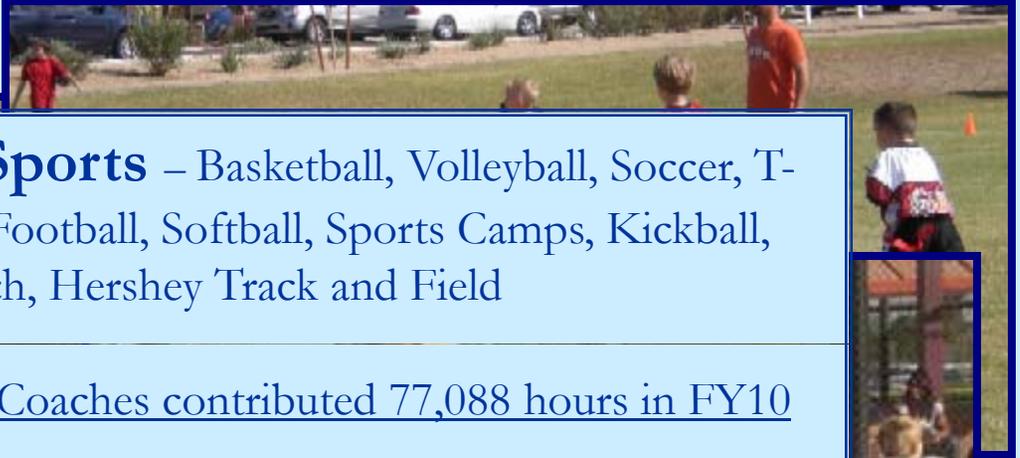
**Hikes** – Day hikes, once/month (Bradshaw Mountains, Walnut Canyon, White Tanks)

**Trips** – Kayaking, Canoeing, Mountain Biking, River Rafting, Backpacking

**Classes** – Backpacking, Kayaking, Wakeboarding



# YOUTH & ADULT SPORTS



**Youth Sports** – Basketball, Volleyball, Soccer, T-Ball, Flag Football, Softball, Sports Camps, Kickball, Coach Pitch, Hershey Track and Field

Volunteer Coaches contributed 77,088 hours in FY10

**Adult Sports** – Softball, Sand & Court Volleyball, Basketball, Soccer, Flag Football, Racquetball



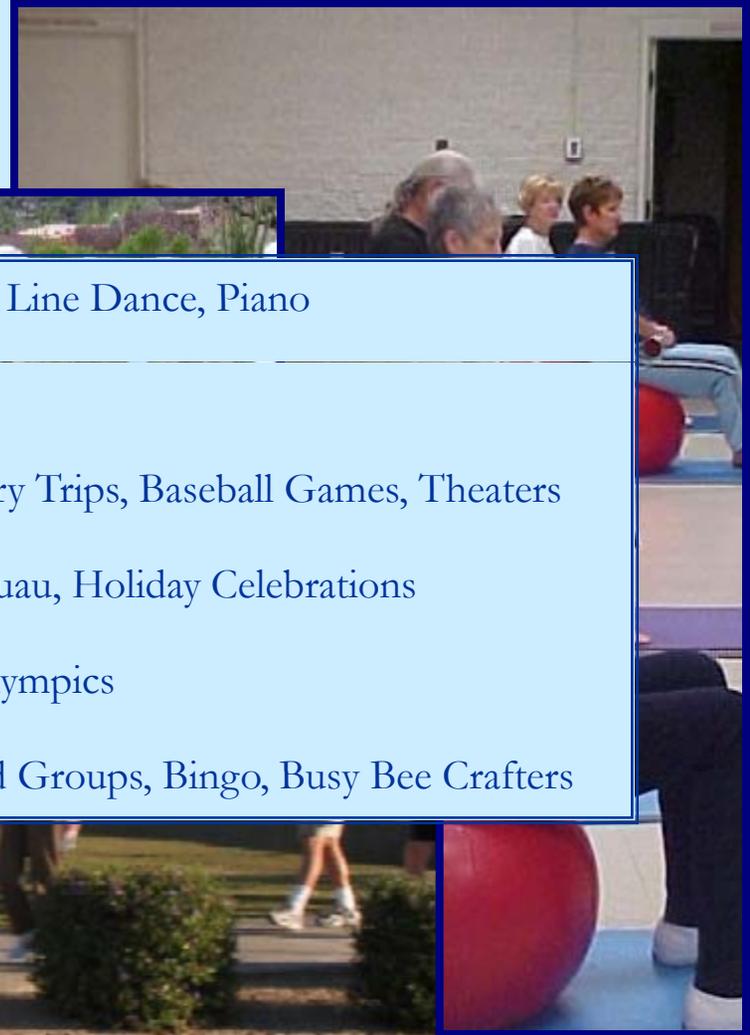
# ADAPTIVE RECREATION

Programs for individuals with disabilities



- **Social Events** – Friday Night Dances, Bowling, Trips, Bingo
- **Sports** – Under Eight, Can't Wait - Basketball, Challenger Little League
- **Special Olympics** – Basketball, Track & Field, Swimming, Softball, Soccer, Flag Football
- **Mainstreamed Programs** – After School Programs, Adult Day Programs, Summer Recreation

# SENIOR PROGRAMS



- **Classes** – Ceramics, Painting, Jewelry Making, Line Dance, Piano
- **Tea Dances** – Thursday Afternoons
- **Trips** – Casinos, Christmas Lights Tour, Mystery Trips, Baseball Games, Theaters
- **Special Days/Events** – Fun Walks, Luau, Holiday Celebrations
- **Wellness** – Hiking, Fitness Classes, Senior Olympics
- **Ongoing Programs** – Book Club, Card Groups, Bingo, Busy Bee Crafters



# SPECIAL INTEREST CLASSES

## Educational and Recreational



**Preschool Classes** – Dance, Sports, Cooking, Art

**Youth Classes** – Ice Skating, Health & Fitness, Art, Fencing, Personal Development

**Teen Classes** – Money Management, Dance, Personal Safety, Sports Skills, Fitness

**Adult Classes** – Fitness, Music, Personal Development, Craft, Decorating, Languages

**Over 350 different classes per year**



# Community Services

## PARKS DIVISION

*Kirk Haines*  
**Parks Manager**

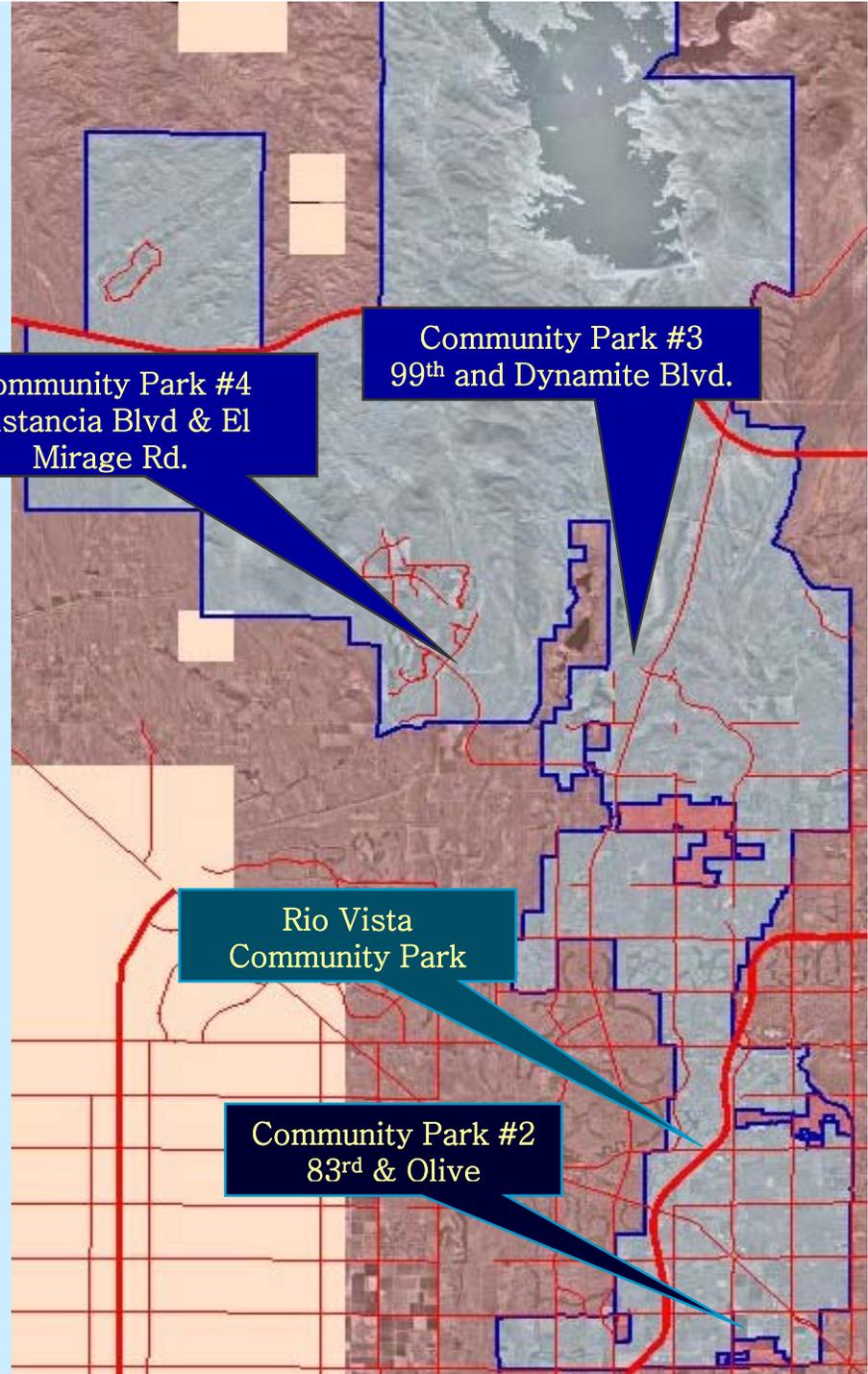
# Peoria Parks, Recreation and Open Space PLANNING TOOLS

- Parks, Recreation, Open Space and Trails Master Plan
- Peoria General Plan
- Peoria Desert Lands Conservation Master Plan
- West Valley Multi-Modal Transportation Corridor Study
- Maricopa County Regional Trail System Plan

# CAPITAL IMPROVEMENT PROJECTS

- Community Parks
- Neighborhood Parks
- Trails Development
- Mountain Trails & Open Space

# Community Parks

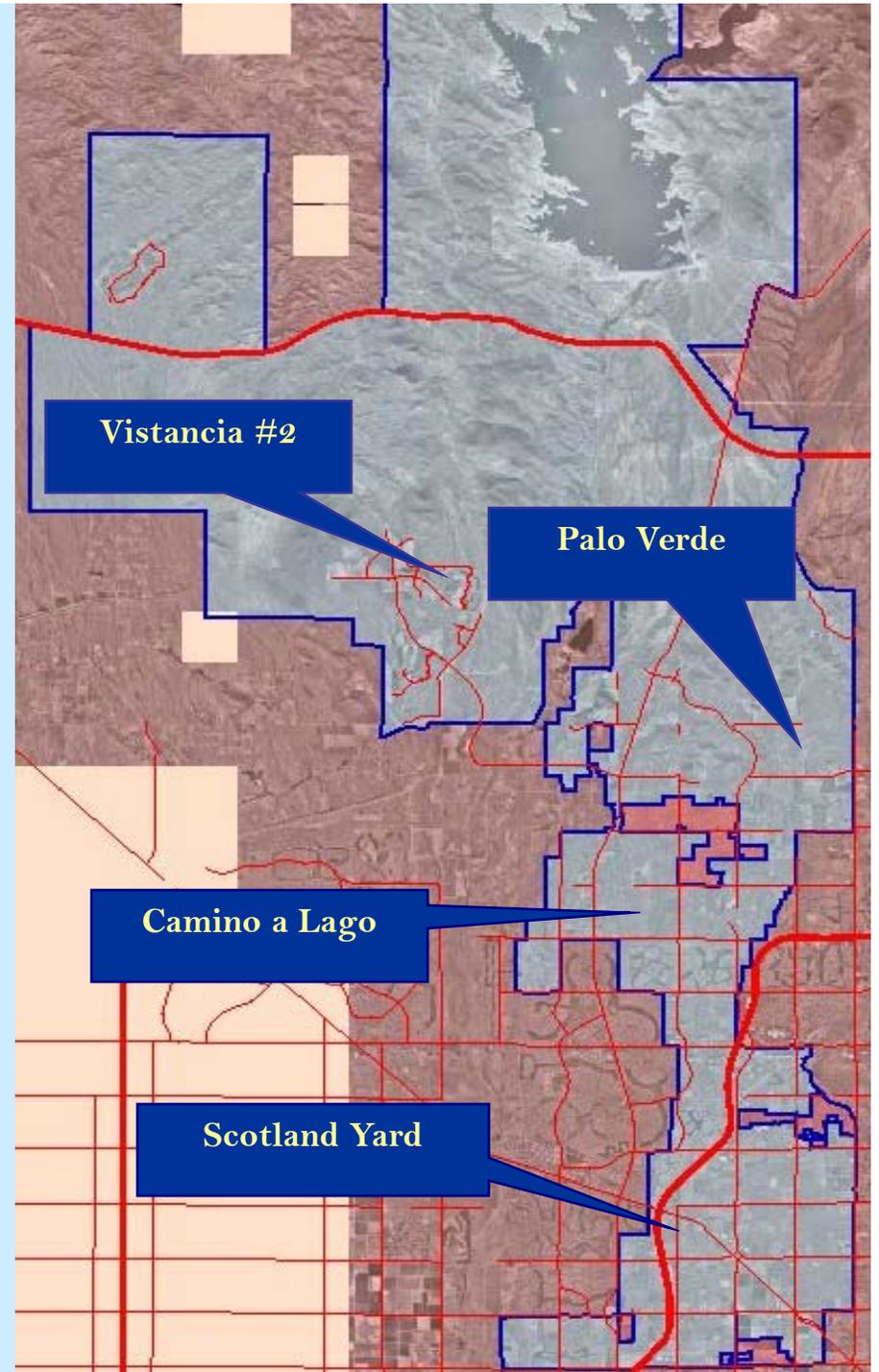
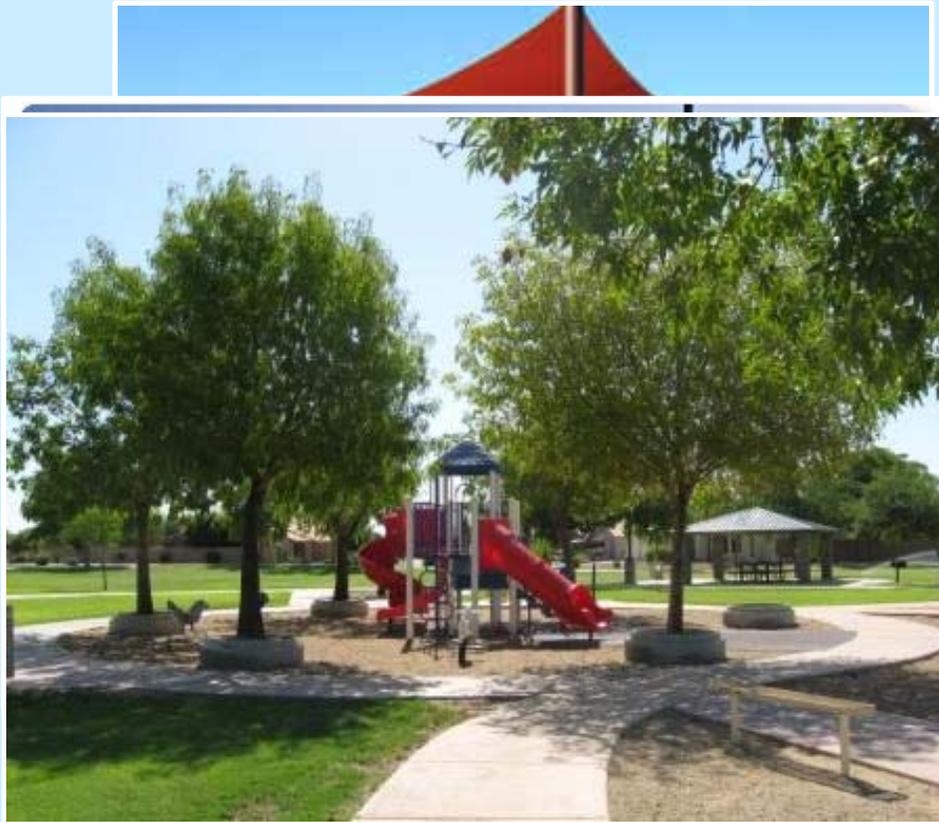


# Community Park #2 Master Plan

- 80 – acre development
- 6 lighted baseball & softball fields w/ shaded spectator areas & concessions
- 5 - acre lake
- 4 lighted soccer fields
- dog park
- picnic areas
- splash pad
- playgrounds
- skate court
- lighted walking paths



# Neighborhood Parks - Future



# Scotland Yard

- 8.5 acres
- Playground, basketball and tennis courts
- Off-leash dog area
- Estimated completion fall 2011





# Vistancia Park #2

- 4-acre park
- Playground, open turf area, connection to trail, lighted basketball courts, picnic areas
- Estimated completion fall 2011



# Camino a Lago

*future park*

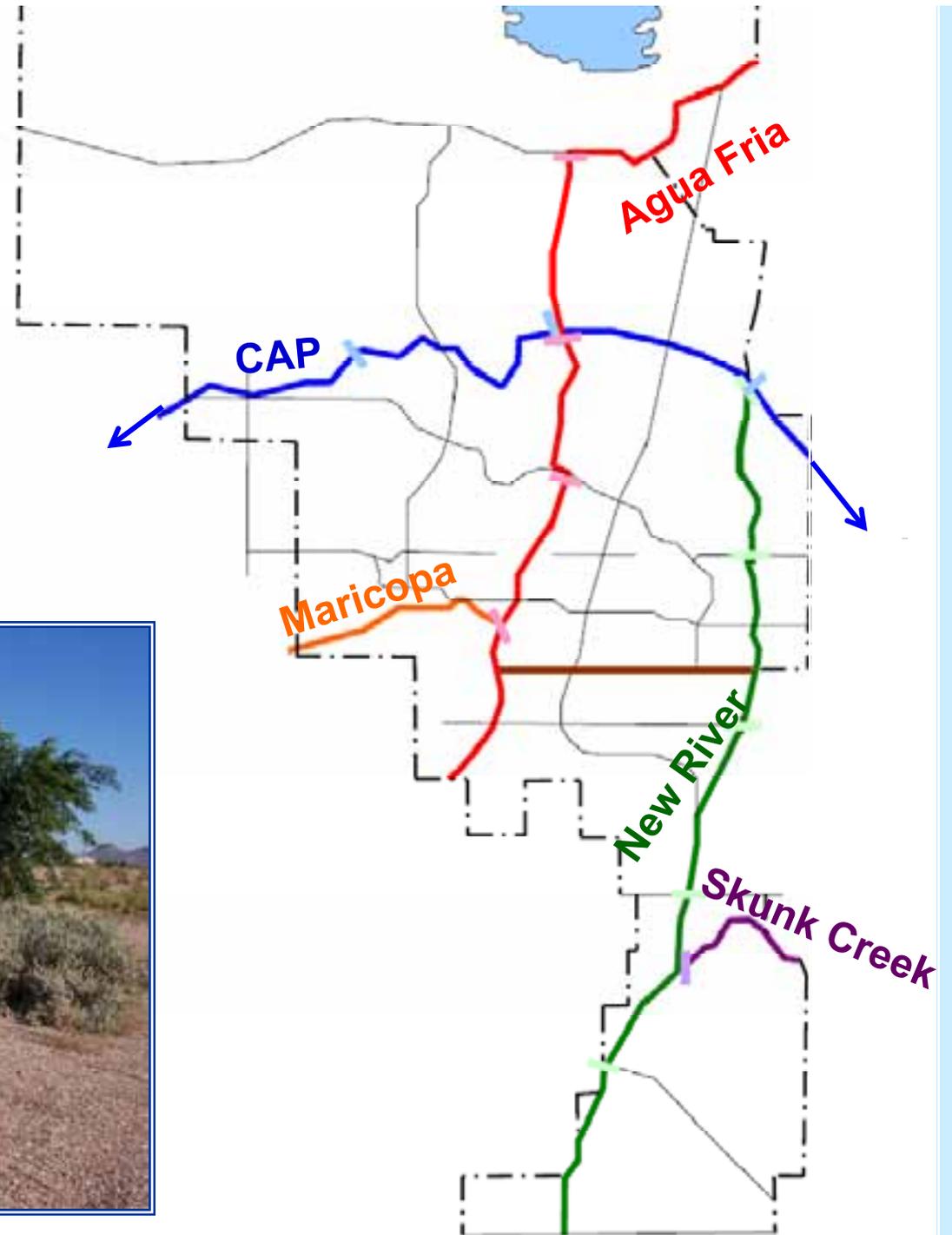
- 10 acres
- Lighted walking paths, picnic shelters, shaded playgrounds



# Peoria Trails

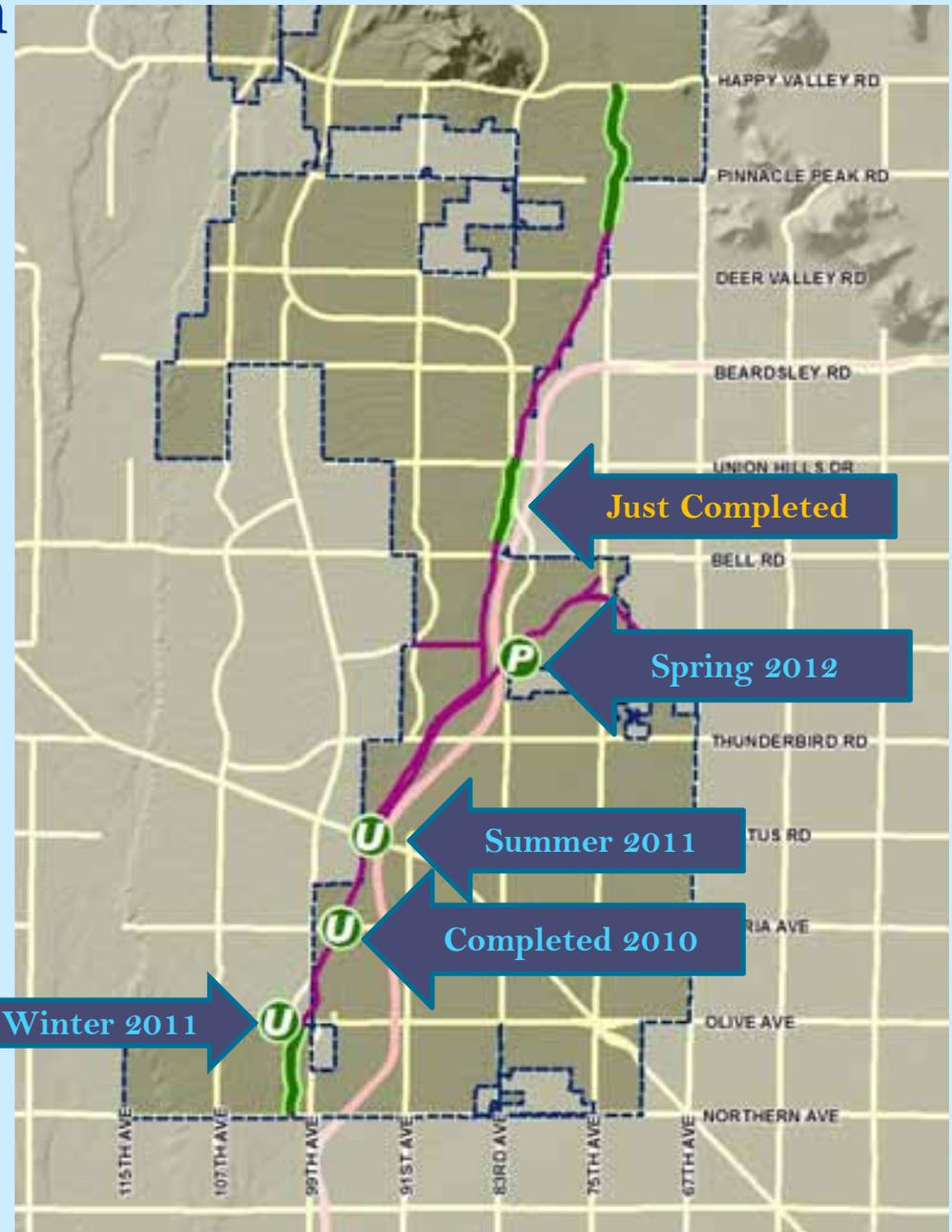


# PEORIA'S PRIMARY TRAIL SYSTEM



# New River Trail System

- ❖ Olive Ave. Underpass
- ❖ Peoria Avenue Underpass
- ❖ Grand Avenue Underpass
- ❖ Skunk Creek Trailhead
- ❖ Bell Road to Union Hills



# River Trail System – Future Connections

- Williams Rd to Happy Valley
- Northern to Olive
- 83<sup>rd</sup> & Village Parkway



# Mountain Trails & Open Space

Mtn. Trail Dev.  
Vistancia at White Peak  
Future

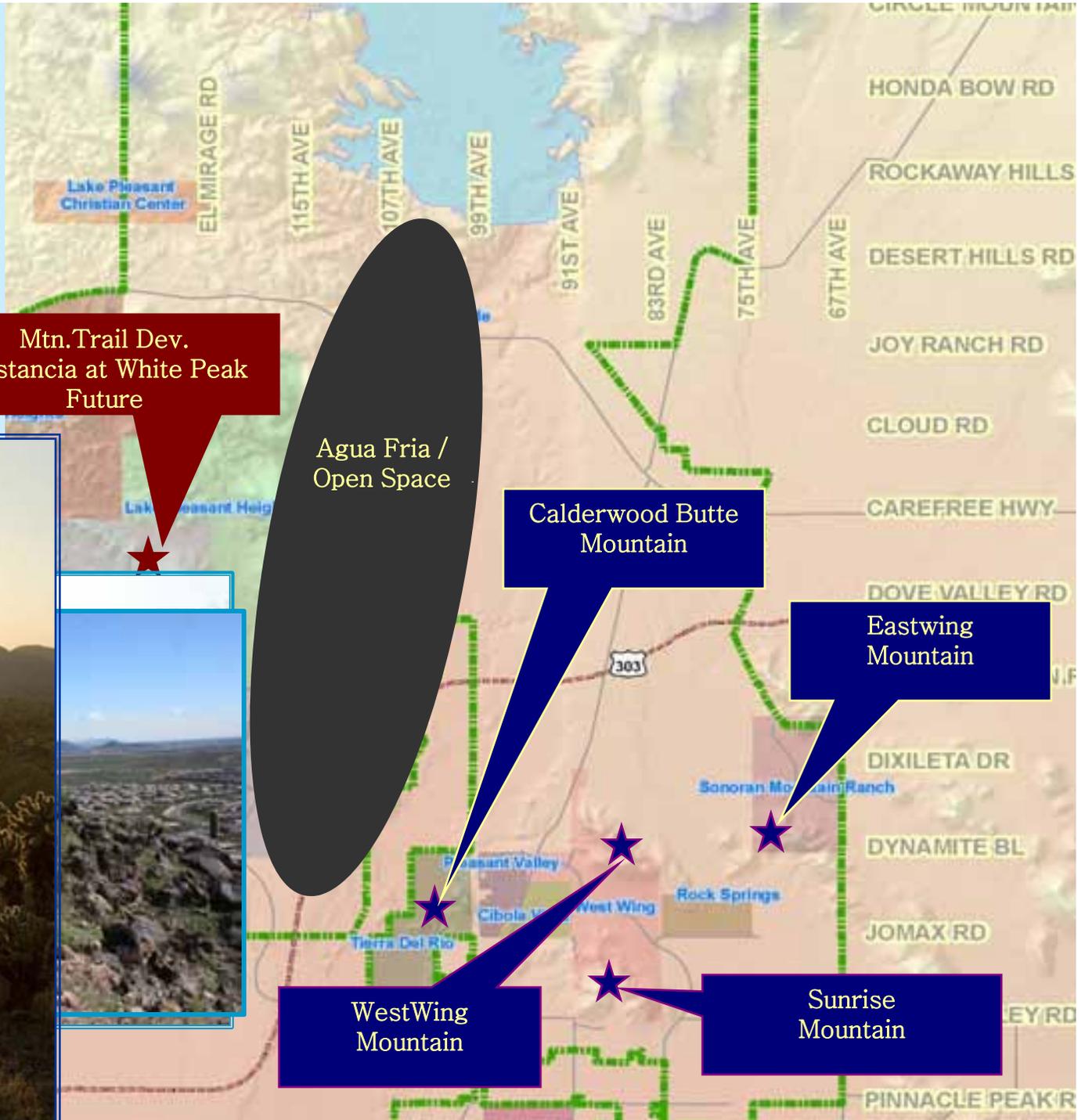
Agua Fria /  
Open Space

Calderwood Butte  
Mountain

Eastwing  
Mountain

WestWing  
Mountain

Sunrise  
Mountain



# Mountain Trails



# Mountain Trails

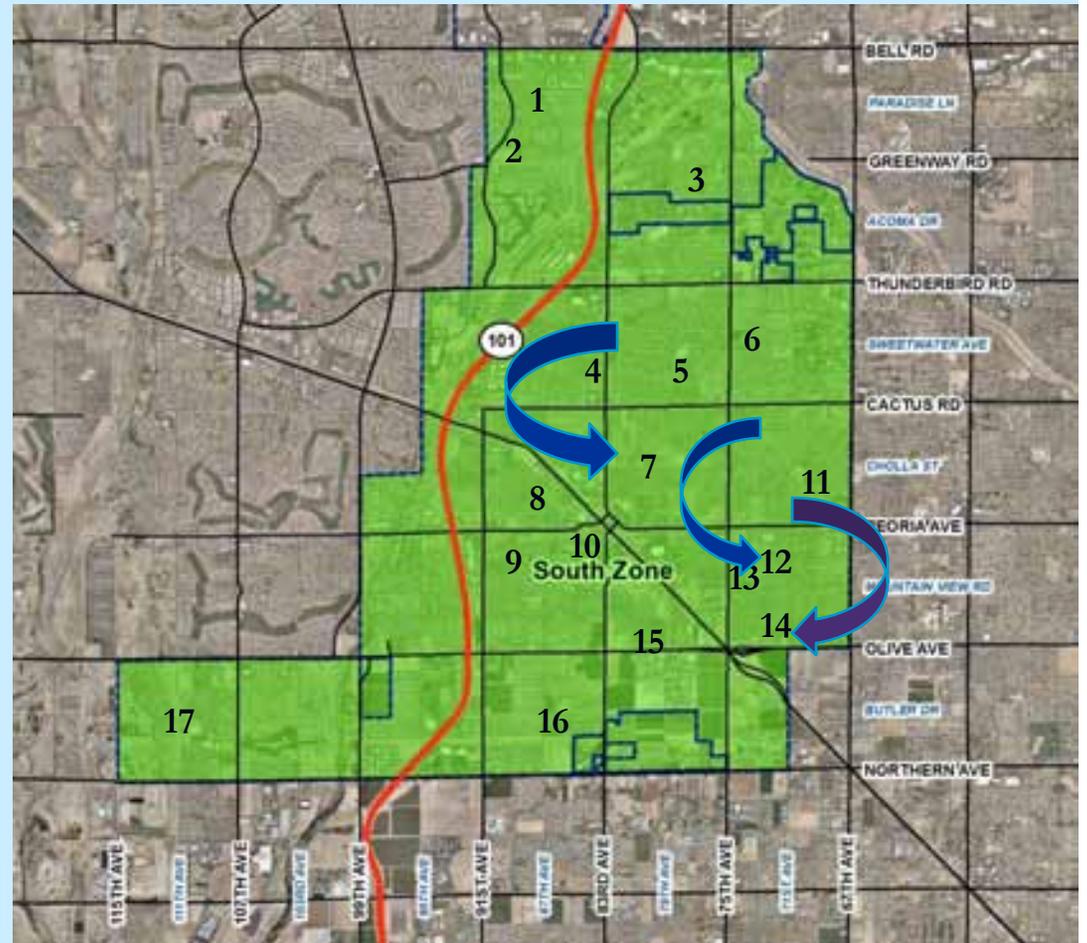


# PARKS & LANDSCAPE

*SOUTH*

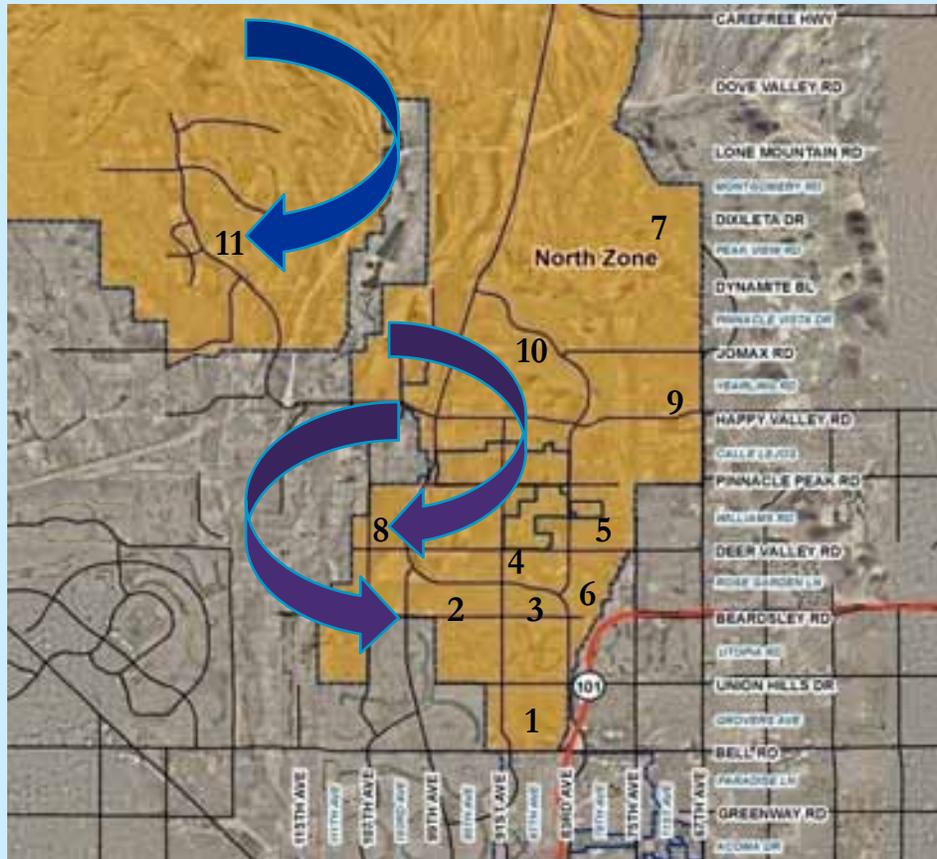
Mission  
Clean, Green, and Safe

1. Arrowhead Shores
2. Calbrisa Park
3. Paseo Verde
4. Windrose Park
5. Kiwanis Park
6. Sweetwater Park
7. Varney Park **Little League Fields**
8. Braewood Park
9. Monroe Park
10. Osuna Park
11. Sundance Park
12. Ira Murphy Park **Little League Fields**
13. Hayes Park
14. Sunnyslope Park **Off-leash dog area**
15. Roundtree Ranch Park
16. Westgreen Park
17. Country Meadows Park



# PARKS & LANDSCAPE

## NORTH



1. Apache Park
2. Parkridge Park Off-leash dog area
3. Sunrise Park
4. Deer Village Park
5. Fletcher Heights North Park
6. Fletcher Heights Park
7. Sonoran Mountain Ranch Park
8. Alta Vista Park Off-leash dog area
9. Terramar Park
10. WestWing Park
11. Sunset Park Little League Fields

# Graffiti

## To Report Graffiti

- 623.773.7094
- E-mail: [graffitihotline@peoriaaz.gov](mailto:graffitihotline@peoriaaz.gov)
- [www. Peoriaaz.gov](http://www.Peoriaaz.gov) follow link for How do I?



# Veterans Memorial Board

## ■ **Mission**

- Develop Veterans Memorial Wall
- Plan and prepare events recognizing Veterans' service

# VETERANS MEMORIAL

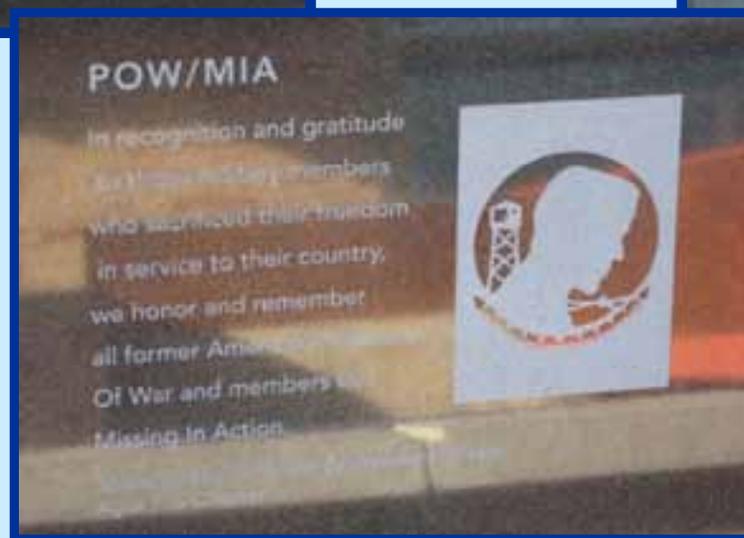
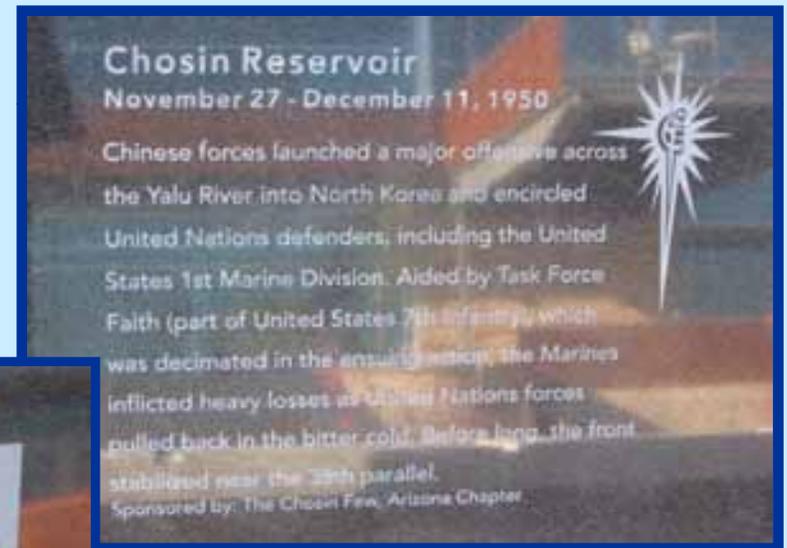
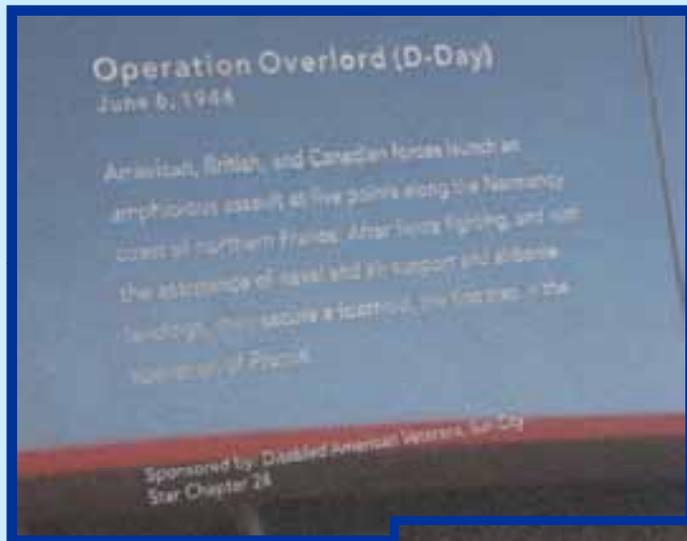
The City of Peoria Veterans Memorial pays tribute to the past, present and future veterans and their families for the sacrifices they have made to protect our country, ideals and virtues.



# VETERANS MEMORIAL



The message is to every man and woman who have served in the armed forces that we owe our thanks for protecting our families and our country. The story will be told through graphics and narrative that will be etched into the surfaces of the monument.



# Peoria Community Services Department



## Peoria Leadership Institute

May 4, 2011

Rio Vista Recreation Center

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